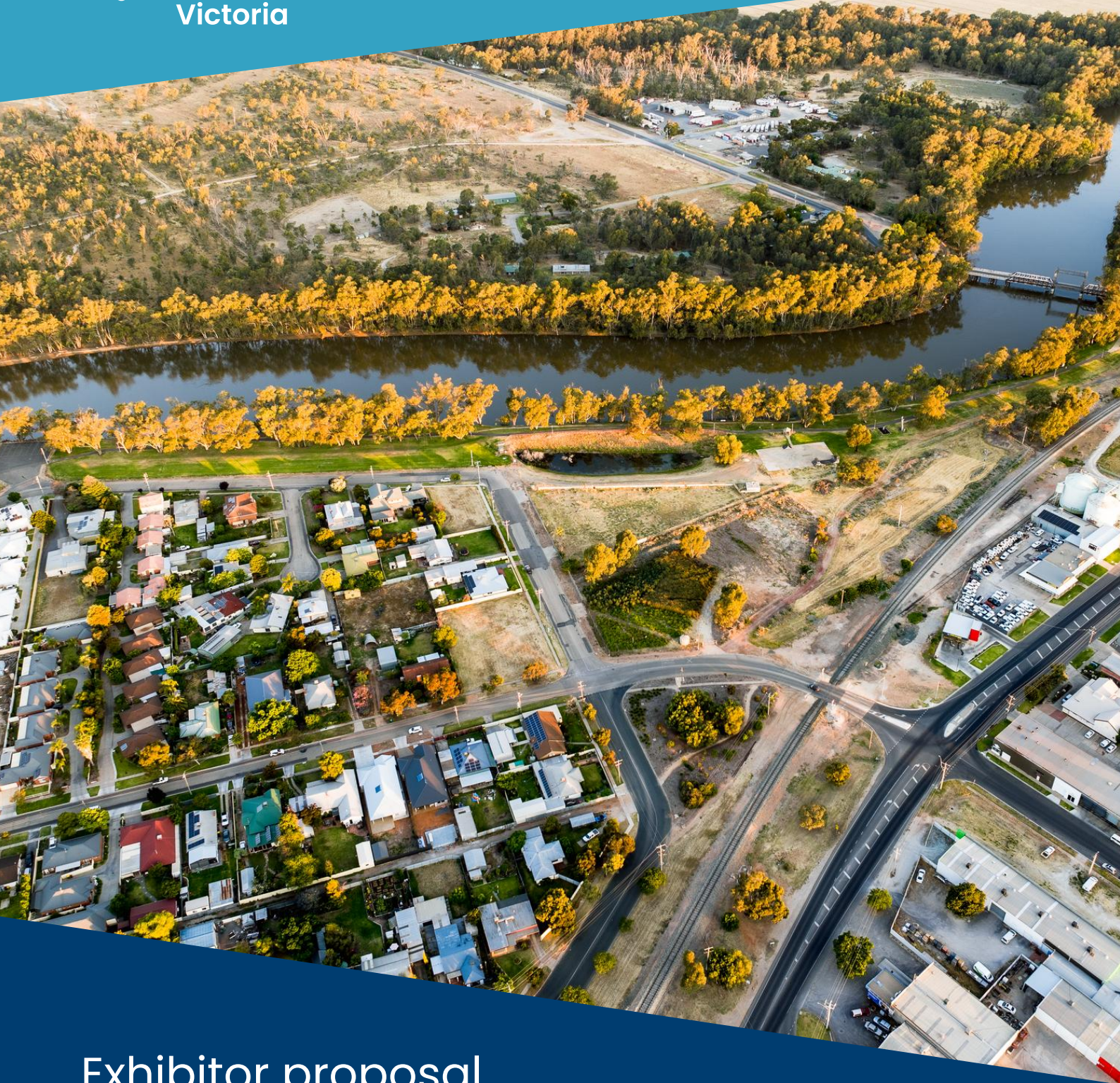




Exhibitor proposal

Major Project Showcase – Swan Hill

Wednesday 7 October 2026

About ICN Victoria

Industry Capability Network (ICN) Victoria helps local businesses get in front of real opportunities.

For more than 40 years, we have worked alongside industry, government and major project proponents to connect capable Victorian businesses with the projects, procurement teams and supply chains that need them. Backed by the Victorian Government, we give SMEs a clearer pathway to compete for work, grow their networks and win new business.

We combine local knowledge with practical market intelligence to make the right connections; matching business capability with opportunities that deliver commercial, local, social and sustainable outcomes.

Our team supports businesses and project owners with:

- Identifying and profiling local business capability
- Industry-specific knowledge and supplier connections
- Supply-chain mapping and market research
- Procurement advice and best-practice guidance
- Localisation, import replacement and industry participation support on major projects

From early project planning through to procurement and delivery, ICN Victoria helps create stronger supply chains and more opportunities for local industry.

Major Project Showcase – Swan Hill

About the event

Date: Wednesday 7 October 2026

Time: 10:00AM – 3:00PM (Formalities commence at 10:30AM)

Location: Swan Hill, Victoria

Format: In person, seated event with showcase stalls

Expected attendance: 100–150 people

Confidentiality notice

This document contains sensitive operational information relating to venue locations and associated project activities. Strict confidentiality must be maintained at all times regarding the contents of this document, particularly any information that may identify or disclose venue locations.

Maintaining confidentiality in this matter is critical to reinforcing the Risk Management Plan minimizing operation and security risks and ensuring ongoing operational effectiveness. Disclosure, distribution, or discussion of this information without unauthorized parties is strictly prohibited without prior approval.

The opportunity

ICN Victoria is pleased to present the opportunity to exhibit at the **Major Project Showcase – Swan Hill** event.

Swan Hill is a significant regional investment hub, with major opportunities emerging.

Major Project Showcase – Swan Hill is an in-person supplier event that will connect local SMEs with the decision-makers, procurement teams and delivery partners behind these projects.

Attendees will also gain valuable insight into the wider policy contexts that shape these supplier decisions, including relevant legislation, incentives and targets. This is a not-to-be-missed opportunity to build relationships, showcase your local capability, and pursue work on these major projects. Businesses participating in the exhibitor hall will have the opportunity to:

1. Present their products, services, and capabilities in a dedicated showcase environment
2. Engage directly with major project leads and potential business partners
3. Demonstrate how their business can support project delivery and operations
4. Build relationships with local SMEs, workforce providers, and industry stakeholders

Why exhibit

For businesses, this is a high-value opportunity to:

5. Increase visibility with key decision-makers involved in upcoming projects
6. Position your business as a capable and ready supplier within the region

7. Generate new leads and establish early-stage project relationships
8. Strengthen your presence within the Swan Hill supply chain ecosystem

What the day will include:

9. Project briefings and pipeline updates from industry leaders
10. Insights into procurement pathways and delivery expectations
11. Facilitated panel discussions
12. Structured networking and trade-style showcase engagement

Target audience

This showcase is suited to:

- SMEs seeking work on government and major projects
- Regional suppliers from northern Victoria and southern NSW
- Project procurement teams
- Education and business support organisations

If your business provides products, equipment, services, or workforce solutions – and you want to be visible to the upcoming major projects shaping the region – this showcase is for you.

Opportunities may span catering, cleaning, engineering, trades, civil works, accommodation, maintenance, PPE, logistics, testing, and broader construction and operational support services.

Event outline

9:00AM	Bump in
10:00AM	Registration and networking
10:30AM	Welcome & formalities
3:00PM	Event concludes
4.00PM	Bump out

Speakers and presentations

To be announced with expression of interest received.

Exhibitor inclusions

Physical setup • 1 x trestle table • 2 x chairs • Exhibition space (final dimensions may vary slightly) • Exhibitor placement determined at the discretion of the event operations team to ensure optimal flow and visibility • If power is required, please contact events@icnvic.org.au • 2 tickets for exhibitor representatives	\$200 + GST
Recommended display materials • 1-2 pull banners (maximum width 850mm each) • Collateral including business cards, brochures or flyers • Branded tablecloth (optional, if preferred over provided linen) • Product samples, props, or demonstration materials	
Event day access • Early access for bump-in and setup • On-site support from ICN Victoria Events • Complimentary catering and non-alcoholic beverages for up to 2 exhibitor representatives	

Partner with us

Complete the below form and return to ICN Victoria, events@icnvic.org.au

Once the form has been completed, ICN Victoria will issue an invoice for payment.

Contact information	
Organisation	
Business name (marketing purposes)	
ABN	
Postal address	
Contact person	
Title	
Mobile	
Email	

Tier	Investment	Signature of authorised contact
Exhibitor	\$200 + GST	

Terms and conditions

1. Notice of cancellation must be submitted in writing to ICN Victoria Events at events@icnvic.org.au
2. Cancellations received on or after 7 business days prior to the event will not be refunded.
3. ICN Victoria reserves the right to cancel the event and refund any exhibitor fees at any time.
4. Exhibitor bookings are only confirmed once full payment is received and the contract is signed by an authorised representative
5. Exhibitors must comply with all venue rules and event guidelines.
6. Exhibitors must hold their own Public Liability insurance policy (minimum \$5 million recommended). A copy of the Certificate of Currency may need to be provided upon request.
7. By attending, participants consent to photography/video capture for promotional and reporting purposes unless otherwise advised in writing