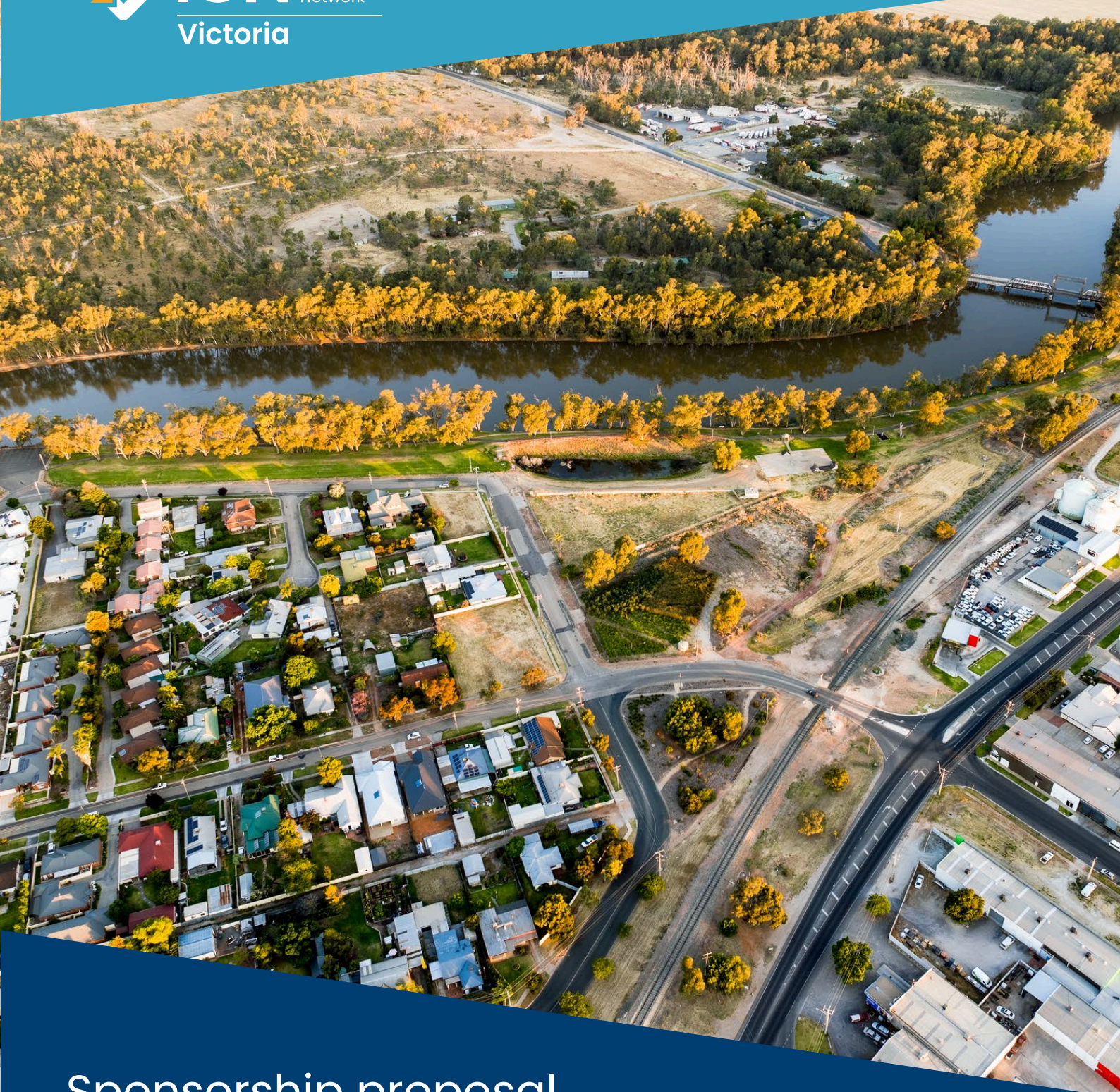




Sponsorship proposal
Major Project Showcase – Swan Hill
Wednesday 7 October 2026

About ICN Victoria

ICN Victoria helps local businesses access real opportunities in major projects.

For more than 40 years, we have worked alongside industry, government and major project proponents to connect capable Victorian and Australian businesses with the projects, procurement teams and supply chains that need them. Backed by the Victorian Government and part of a national network, we give SMEs a clearer pathway to compete for work, grow their networks and win new business.

We combine local knowledge with practical market intelligence to make the right connections – matching business capability with opportunities that deliver commercial, local, social and sustainable outcomes.

Our team supports businesses and project owners with:

- Connecting SMEs with procurement decision makers
- Identifying and profiling local business capability
- Industry-specific knowledge and supplier connections
- Supply-chain mapping and market research
- Procurement advice and best-practice guidance
- Localisation, import replacement and industry participation support on major projects

From early project planning through to procurement and delivery, ICN Victoria helps create stronger supply chains and more opportunities for local industry.

Major Project Showcase – Swan Hill

We invite you to partner with us as a sponsor of the **Major Project Showcase – Swan Hill**, an event dedicated to the major projects and high quality businesses driving growth across the Swan Hill region.

Held on **Wednesday 7 October 2026** at the **Swan Hill Town Hall Theatre**, the event will bring together regional SMEs, suppliers, project owners, procurement teams, government representatives and delivery partners from across Victoria and NSW to explore upcoming project opportunities, build supply-chain connections and strengthen local industry participation.

Swan Hill is a significant regional investment hub, with major opportunities emerging across agriculture, water, mining, energy, transport, and social infrastructure.

Major Project Showcase – Swan Hill is a practical, in-person supplier event designed to connect local capability with upcoming work. Alongside the speaker program and networking, an exhibitor area will give businesses a valuable platform to showcase their products, services and expertise.

Proudly supported by the Swan Hill Rural City Council, this is a meaningful opportunity for sponsors to put their brand at the centre of the conversation as we are creating direct connections across the supply chain, strengthening relationships with project owners and contractors, and demonstrating a commitment to the region's future growth.

About the event

Date: Wednesday 7 October 2026

Time: 10:00AM – 3:00PM (Formalities commence at 10:30AM)

Location: Swan Hill, Victoria

Format: In person, seated event with showcase stalls

Expected attendance: 100–150 people

Speakers

Featured speakers will include:

- Project owners for major project presentations
- Tier 1 and Tier 2 contractors involved in major projects
- Skills and business capability uplift presentations
- Local Government representatives

Target audience

Attendees will include:

- Local SMEs seeking work on government and major projects
- Regional Tier 1 and Tier 2 suppliers from northern Victoria and southern NSW
- Major project procurement teams
- Local Government
- Education and business support organisations
- Industry associations and supply chain partners

- Regional development organisations and economic development bodies

Our network reach



Sponsorship benefits

Major Project Showcase – Swan Hill puts your organisation at the centre of a region on the move. With major investment and project activity across mining, energy, water, transport, agriculture and infrastructure, this is a valuable opportunity to align your brand with the people, projects and businesses shaping what comes next.

As a sponsor, you will be part of a practical conversation about local growth. You'll be connecting capable regional suppliers with the project owners, procurement teams and delivery partners looking for them.

Sponsorship gives you the opportunity to:

- Put your brand in front of SMEs, suppliers, manufacturers, trades and industry decision makers from across Victoria and NSW.
- Demonstrate your commitment to the Swan Hill region and its future economic growth.
- Build relationships with major project leads, procurement professionals and businesses seeking new opportunities.
- Position your organisation as an active supporter of local industry, innovation and stronger regional supply chains.
- Gain visibility before, during and after the event through targeted event communications and on-the-day branding.
- Be part of an event designed to turn conversations into practical connections, partnerships and future work.

Major Project Showcase – Swan Hill is a unique opportunity to show that your organisation is invested in the region, connected to its capability and ready to support the next wave of growth.

Benefits	Platinum (1 available)	Gold (1 available)	Silver (4 available)
Speaking opportunity	7 min	-	-
Sponsor video during event	✓	✓	-
Pre-event EDM	Exclusive	-	-
Pre-event social media post	Exclusive	Mention	-
Logo and company name on event webpage	✓	✓	✓
Digital branding*	✓	✓	✓
MC acknowledgment	Throughout	✓	✓
Showcase stall	Premium	Premium	Premium
Access to full registration list**	✓	✓	Company name only
Tickets	6	4	2
Price ex GST	\$6,500	\$4,500	\$2,500

* Subject to submission deadlines and ICN Victoria brand guidelines.

** Subject to attendees' consent.

Platinum sponsor (1 available)

Inclusions:

- 7 min speaking opportunity (available only to platinum sponsor)
- 2-minute sponsor video (on loop, no sound) during event*
- Exclusive sponsor email to ICN Victoria database pre-event and company mention in post-event*
- Exclusive pre-event social media post*
- Logo placement on ICN Victoria's website and event listing*
- Logo placement on digital event branding*
- MC acknowledgement throughout the event
- Premium industry showcase stall (trestle table & chair provided)
- Access to full registration before and after event**
- 6 tickets included (\$420 ex GST value)

Gold sponsor (1 available)

Inclusions:

- 2-minute sponsor video (on loop, no sound) during event*
- Mention on pre-event sponsor social media post*
- Logo placement on ICN Victoria's website and event listing*
- Logo placement on digital event branding*
- MC acknowledgement
- Premium industry showcase stall (trestle table & chair provided)
- Access to full registration before and after event**
- 4 tickets included (\$280 ex GST value)

Silver sponsor (4 available)

Inclusions:

- Logo placement on ICN Victoria's website and event listing*
- Logo placement on digital event branding*
- MC acknowledgement
- Premium industry showcase stall (trestle table & chair provided)
- Access to attendees list after event (company names only)**
- 2 tickets included (\$140 ex GST value)

* Subject to submission deadlines and ICN Victoria brand guidelines.

** Subject to attendees' consent.

Partner with us

Complete the below form and return to ICN Victoria events, events@icnvic.org.au

Contact information	
Organisation	
Business name (marketing purposes)	
ABN	
Postal address	
Contact person	
Title	
Mobile	
Email	

Tier	Investment	Signature of authorised contact
Platinum	\$6,500 + GST	
Gold	\$4,500 + GST	
Silver	\$2,500 + GST	

Terms and conditions

1. Notice of cancellation must be submitted in writing to ICN Victoria Events at events@icnvic.org.au
2. Cancellations received on or after 7 business days prior to the event will not be refunded.
3. ICN Victoria reserves the right to cancel the event and refund any exhibitor fees at any time.
4. Exhibitor bookings are only confirmed once full payment is received and the contract is signed by an authorised representative.
5. Exhibitors must comply with all venue rules and event guidelines.
6. Exhibitors must hold their own Public Liability insurance policy (minimum \$5 million recommended). A copy of the Certificate of Currency may need to be provided upon request.

Contact

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